

PROGRAMA DE ESTUDIOS AVANZADOS 2025

**DIPLOMACY
IN THE ERA OF DISRUPTIVE TECHNOLOGIES**

GENERAL DESCRIPTION

The Programme of Advanced Studies in Diplomacy in the Era of Disruptive Technologies is an academic initiative aimed at diplomats and senior officials from SELA member countries. Its purpose is to analyse the impact of disruptive technologies on global governance, examine the reconfiguration of the international system, and strengthen capacities to formulate effective diplomatic responses, integrating digital skills adapted to the challenges of foreign policy in the digital era.



The programme offers a comprehensive approach to the interaction between diplomacy and emerging and disruptive technologies, addressing key issues in international relations, foreign policy, geopolitics, security, defence, multilateral cooperation and global governance.

The programme is organised by the European Institute of International Studies (Sweden), in collaboration with the Latin American and Caribbean Economic System (SELA) and the Latin American & Caribbean Business and Studies Centre – Anglo American University (Czech Republic).

15 SPECIALISATIONS

The programme consists of 15 specialised courses, designed to provide rigorous, up-to-date academic training that is directly applicable to diplomatic practice in complex technological environments.

Each course has a duration of 80 academic hours (10 teaching hours + 70 hours of individual work: reading, essays, etc).

100% virtual

This modular design allows for flexible training, tailored to the professional requirements of participants, facilitating specialisation in key topics without interrupting their diplomatic responsibilities.

Languages: Spanish and English, with access to materials and sessions in both languages depending on the course.

CERTIFICATIONS AND DIPLOMAS

The programme offers two levels of academic accreditation, endorsed by prestigious international institutions:



Professional Specialisation Diplomas

Each participant who completes an individual course (80 hours) will receive a Specialisation Course Diploma.

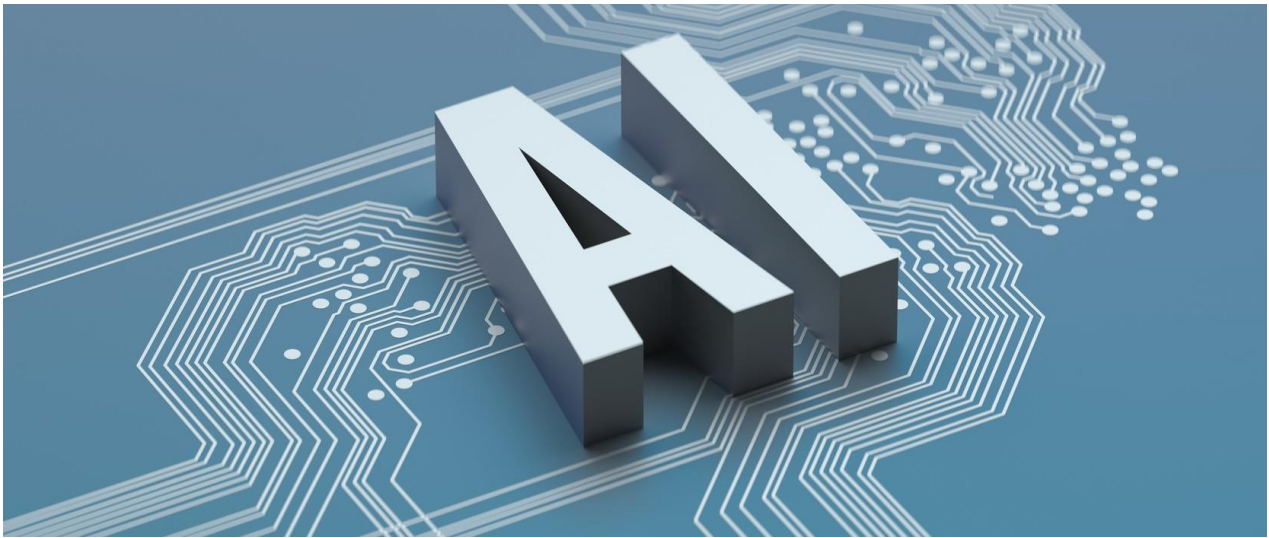
SELA, the European Institute of International Studies (EIIS) and the Latin American & Caribbean Business and Studies Center – Anglo American University will jointly issue this diploma.

Programme of Advanced Studies in Diplomacy in the Era of Disruptive Technologies

Participants who complete at least 6 individual courses, together with the course on "Research Methodology – Final Project," will obtain the Diploma of Advanced Studies in Diplomacy in the Era of Disruptive Technologies, awarded jointly by SELA, the European Institute of International Studies (Sweden) and the Latin American & Caribbean Business and Studies Centre – Anglo American University (Czech Republic).

Excellence training to tackle the diplomatic challenges of the era of global technological governance

This diploma certifies comprehensive and specialised training in contemporary diplomatic transformations driven by disruptive technologies, consolidating high-level strategic skills for foreign affairs.



Final research project

To obtain the diploma, participants must submit a final research paper of between 6,000 and 8,000 words (between 12 and 16 pages, including bibliographical references).

REGISTRATION AND SCHOLARSHIPS

Under the cooperation agreement between SELA and EIIS, the courses offer partial scholarships to facilitate the participation of diplomats and senior officials in this high-level training.

Costs and scholarships

- Regular cost per course: **US\$1,500**
- The EIIS will award a 50% scholarship to diplomats and officials from SELA member countries. Participants will only pay per course: **US\$750**

Application process for partial scholarships

1. SELA sends the invitation to the Ministries of Foreign Affairs of its member countries.
2. The ministries forward the information to their diplomats and senior officials.
3. Interested parties must submit their pre-registration application to SELA. (See Annex I).
4. The EIIS will consolidate the applications and share the list of pre-registered candidates with SELA.
5. Selected candidates will formalise their enrolment directly with the EIIS.

Admission requirements

To be admitted to the programme, applicants must prove that they are foreign service officials or high-level civil servants in a SELA member country.

Academic contact:

academicoffice@ieeiweb.eu

TECHPLOMACY

This course analyses the emergence of Big Tech Companies as new geopolitical actors, capable of influencing dynamics that historically corresponded exclusively to states. Techplomacy or Tech Diplomacy is an emerging concept that describes the interaction between traditional diplomacy and the world of the tech sector.



In 2017, Denmark pioneered the formalisation of techplomacy by appointing the first tech ambassador and opening the first tech embassies in Silicon Valley, Copenhagen and Beijing. The aim was to establish diplomatic relations with Big Tech Companies, mainly American and Chinese ones.

Thematic areas

- Studying Big Tech Companies as geopolitical stakeholders.
- Digital sovereignty and strategic autonomy in the era of disruptive technologies.
- Global technological governance

This course is particularly relevant for diplomats seeking to anticipate changes in the international balance of power and actively participate in building inclusive and sustainable global technological governance.

DIGITAL DIPLOMACY

The course offers a comprehensive analysis of how technology and cyberspace are redefining international relations and foreign policy. It addresses fundamental issues such as social media diplomacy, the strategic use of digital platforms, cybersecurity, and crisis management in digital environments. In addition, it examines the growing role of non-state actors and global technology companies in shaping international politics. Through case studies and practical tools, participants will develop the skills necessary to design and implement effective diplomatic strategies in an increasingly digitalised and globally interconnected world.

Thematic areas

- Communication and international outreach: Use of digital platforms (social media, websites, videoconferencing) to communicate policies, promote the country's image and reach foreign audiences directly.
- Participation in international digital forums and conferences and global governance.
- Digital tools for diplomatic management



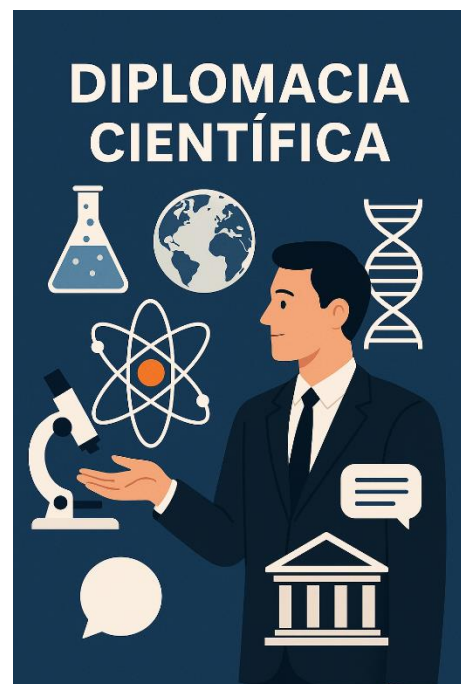
The course develops skills for effectively managing international communication in digital environments, analysing strategic information, actively participating in global digital governance, and using technological tools to improve consular management and diplomatic decision-making.

SCIENTIFIC DIPLOMACY

The course is designed for diplomats who wish to understand how science and technology influence and transform international relations today. Through a theoretical and practical approach, key topics such as international scientific cooperation, technological resource management, and the integration of research into foreign policy formulation are addressed. Participants will develop skills to negotiate scientific collaboration agreements, address global challenges such as climate change, public health and sustainability, and use diplomacy as a strategic tool to promote science and innovation

Thematic areas

- Science and foreign policy.
- Global governance of science and technology.
- Communication strategies, international project management, and building partnerships among scientific actors.



The scientific diplomacy course provides skills for integrating scientific evidence into diplomatic decisions, managing international cooperation in science and technology, and communicating effectively with scientific actors to strengthen partnerships and respond to global challenges.

CYBERDIPLOMACY

Growing digital interdependence and the expansion of cyberspace have made **cyberdiplomacy** a strategic tool in contemporary foreign policy. This course offers a multidisciplinary approach to understanding how states and international organisations address the challenges of cyberspace. Cyberspace is understood as the digital environment composed of interconnected networks, computer systems, data and technologies, where social, economic, political and security activities take place. It is recognised as a strategic domain, alongside land, sea, air and space. Cyberdiplomacy is a state's external action focused on managing the global challenges of cyberspace.



Thematic areas

- Diplomatic strategies against cyberthreats and transnational attacks.
- The role of diplomats in shaping digital policies and international agreements on cybersecurity.
- Multilateral initiatives for building confidence in cyberspace.

This course provides the necessary skills to assess and manage cyber crises, protect the strategic interests of states, and actively contribute to the development of an **international cyber stability architecture.**

DIGITAL CURRENCY DIPLOMACY

The rapid adoption of **cryptocurrencies** and the proliferation of **central bank digital currencies (CBDCs)** are profoundly transforming the global financial system. This course explores the diplomatic, geopolitical, and regulatory implications of this monetary evolution.



From a strategic perspective, an analysis is made of the challenges faced by states in protecting their **monetary sovereignty**, ensuring **financial stability** and responding to competition between technological powers in the design of new digital monetary architectures.

Thematic areas

- Impact of digital currencies on international financial order.
- Multilateral responses to the digitalisation of money and the emergence of supranational currencies.
- Diplomatic strategies in the face of global regulations and technical frameworks.

The course addresses how states and international organisations are developing policies and establishing strategic partnerships to influence the formulation of **global standards regulating digital transformation, with the aim of promoting an inclusive, secure and stable transition.**

PUBLIC DIPLOMACY

In an international environment dominated by global communication and competing narratives, **public diplomacy** has established itself as a key instrument for projecting influence, building legitimacy and strengthening the international image of states.

This course offers a comprehensive overview of public diplomacy, understood as the set of actions through which a state communicates and projects its image, values, culture and policies to foreign audiences, with the aim of influencing international public opinion and strengthening its strategic interests.



Thematic areas

- International strategic communication.
- Multi-stakeholder public diplomacy: governments, international organisations, civil society and technology companies.
- Soft power, national identity and cultural projection in the era of digitalisation.

The programme combines theory and practice to strengthen participants' skills in conducting scientific negotiations, incorporating scientific evidence into foreign policy formulation, and promoting their countries as responsible and cooperative actors on the international innovation agenda.

PARADIPLOMACY

The growing participation of regional, local, parliamentary and city subnational governments on the international stage has given rise to a complementary diplomatic dimension: **paradiplomacy**. This course examines how these entities influence global politics through their own initiatives in cooperation, trade, sustainability and culture.



From **city diplomacy** to **parliamentary diplomacy** and the emerging role of smart cities, sub-state strategies that strengthen the international presence of territories and contribute to multi-level diplomacy are analysed.

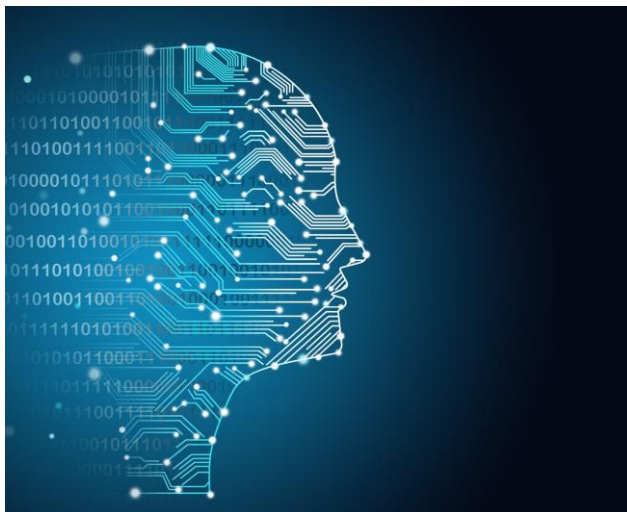
Thematic areas

- Legal and political frameworks of paradiplomacy.
- Role of subnational governments in key issues: climate change, innovation, security, trade and human rights.
- Success stories in decentralised cooperation and international local governance.

The course provides tools for linking territorial agendas with foreign policy objectives, consolidating intergovernmental networks, and positioning regions as relevant stakeholders in the international sphere.

ARTIFICIAL INTELLIGENCE AND DIPLOMACY

Artificial intelligence (AI) is reshaping global power dynamics, accelerating transformations in security, the economy, governance and the foreign policy of states. This course offers a strategic overview of how AI and other emerging technologies are changing the role of **diplomacy** in the 21st century.



With a multidisciplinary approach, participants will explore the challenges and opportunities that arise when incorporating artificial intelligence into decision-making processes, policy formulation, and international crisis management.

Thematic areas

- Technological leadership and geopolitical competition for supremacy in AI.
- Ethical and social impacts of AI on international relations.

- Diplomatic applications of AI: predictive analytics, automation, and cybersecurity.

The course will address the strategies adopted by multilateral organisations, regional partnerships and emerging powers in relation to the development and regulation of artificial intelligence, highlighting its role in transforming the principles of sovereignty, multilateral cooperation and global security frameworks.

DIPLOMACY AND ETHICAL GOVERNANCE OF ARTIFICIAL INTELLIGENCE

The global expansion of artificial intelligence (AI) raises crucial questions about ethics, human rights, equity, sustainability, and digital sovereignty. This course examines how diplomacy can play a proactive role in defining international frameworks that ensure the responsible and fair development of AI.

Through a focus on global technology governance, an analysis is made of multilateral efforts to establish ethical standards, geopolitical tensions surrounding regulation, and strategies to position states as influential actors in the definition of global rules.

Thematic areas

- Ethical principles applied to AI: transparency, fairness, privacy, accountability.
- Regulatory diplomacy and international cooperation for inclusive and safe AI.



- Regulatory competition between technological powers and international organisations.

The course provides analytical and strategic tools for diplomats and foreign policy makers to understand, design and promote international ethical and regulatory frameworks.

THE EUROPEAN UNION'S DIGITAL DIPLOMACY:

EU AI ACT AND GENERAL DATA PROTECTION REGULATION IN GLOBAL TECHNOLOGY GOVERNANCE

Despite not having its own tech giants, the European Union has established itself as a **key regulatory player** on the global digital stage. This course analyses the diplomatic and geopolitical impact of its regulatory approach to disruptive technologies such as artificial intelligence and data protection.

It delves into the EU's flagship instruments, such as the **EU AI Act and the General Data Protection Regulation (GDPR)**, which are shaping international standards and projecting an ethical and rights-based vision of technological governance.



Thematic areas

- The EU's regulatory power in digital affairs.
- Challenges of digital sovereignty and their link to European foreign policy.
- Legal and political analysis of the EU AI Act and its international impact.

The course will also examine areas of cooperation between the European Union, third countries, regional bodies and international institutions, focusing on the digital agenda and the challenges posed by digitalisation.

DIPLOMACY, GEOPOLITICS, SECURITY AND PEACE IN THE ERA OF DISRUPTIVE TECHNOLOGIES

Big Tech Companies have acquired global power that transcends the economic sphere, positioning them as de facto geopolitical actors. Their control over critical infrastructure, big data, artificial intelligence, connectivity, and communication platforms gives them direct influence over strategic issues such as international security, cyber defence, and global stability.

The direct impacts of these technologies on **state sovereignty, international peace**, and the security and defence capabilities of states are analysed, as well as the risks and opportunities they offer for multilateral action.



Thematic areas

- Geopolitical transformations driven by technological innovation.
- Diplomacy and security in the digital environment: hybrid threats and cyber conflicts.

- The role of emerging technologies in conflict prevention and peacebuilding.

The course will address the strategies adopted by multilateral organisations, regional partnerships and emerging powers in relation to the development and regulation of artificial intelligence, highlighting its role in transforming the principles of sovereignty, multilateral cooperation and global security frameworks.

STUDIES ON THE INTEGRATION OF THE EUROPEAN UNION

The European Union represents one of the most complex and ambitious regional integration processes in contemporary history. This course offers a comprehensive overview of the political, economic and legal development of the European project, from its origins to its current challenges.

The course on European integration analyses the institutional pillars of the European Union, its regulatory framework, the dynamics of multilateral governance and its role as a global player. It also examines its relations with strategic partners, as well as with current and emerging powers on the international stage.



Thematic areas

■ Historical, economic and political foundations of European integration.

■ Foreign policy, security and defence, strategic autonomy and transatlantic relations.

■ Contemporary challenges: Brexit, energy crisis, security, migration, climate change, war in Ukraine.

■ Institutional functioning: European Commission, Council of the EU, European Parliament, Court of Justice of the EU, etc.

This course is particularly relevant for diplomats interested in understanding the institutional architecture of the EU and in promoting strategic spaces for dialogue and cooperation between their countries and the EU.

INTEGRATION PROCESSES IN LATIN AMERICA AND THE CARIBBEAN

Regional integration processes in Latin America and the Caribbean have been a constant in the pursuit of economic development, political autonomy and international influence. This course examines the main continental, regional and subregional initiatives, their achievements, structural challenges and opportunities in a global context of constant transformation and change.



From a multidisciplinary and diplomatic perspective, the various **political and economic coordination bodies and mechanisms** are analysed, as well as how these spaces have evolved in the face of internal tensions, regional asymmetries and the effects of globalisation.

Thematic areas

- Cooperation in trade, infrastructure, security, the environment and human rights.
- Bi-regional relations: ties with the US, EU, China, Russia, India, Türkiye, Iran and Gulf countries, etc.
- Comparative analysis of integration schemes: SICA, CAN, MERCOSUR, CARICOM, CELAC, Pacific Alliance, among others.

The course also analyses how Latin America and the Caribbean are facing the challenges associated with digital transformation and emerging technologies, considering their influence in redefining integration schemes and building more adaptive and resilient regional governance.

EU–LAC DIGITAL ALLIANCE AND GLOBAL GATEWAY

EU–LAC RELATIONS IN THE DIGITAL ERA

In an international scenario marked by digital transformation, relations between the European Union (EU) and Latin America and the Caribbean (LAC) are taking on a new strategic dimension. This course analyses how digitalisation is redefining bi-regional cooperation and creating new opportunities for development, security and integration.

Two key initiatives are studied in depth: the **EU–LAC Digital Alliance** and the **Global Gateway**, as platforms for political and technical dialogue aimed at strengthening connectivity, digital infrastructure, cybersecurity, artificial intelligence and technological governance.



Thematic areas

- Strategic objectives and scope of the EU–LAC Digital Alliance.
- Strategic autonomy, digital transformation and economic diplomacy.

- Global Gateway: sustainable investment, digital cooperation and technological sovereignty.

The course will provide participants with the necessary tools to understand the role of these partnerships in revitalising bi-regional ties, as well as to assess their geopolitical, economic and technological implications for stability and sustainable development in Latin America and the Caribbean.

RESEARCH METHODOLOGY

Course to obtain the Diploma of Advanced Studies in Diplomacy and Disruptive Technologies



Methodology of applied research in contemporary diplomacy

This course provides participants with the methodological skills necessary to design and develop applied research in the field of contemporary diplomacy, with a particular focus on the challenges posed by disruptive technologies.



Methodological approach

Through a practical, problem-solving methodology, participants will learn to identify and formulate relevant research questions, select appropriate methodological approaches (qualitative, quantitative or mixed), and analyse data with rigour and clarity.



Skills to be developed

- Mastering techniques for data collection, analysis and systematisation
- Improving academic writing and diplomatic argumentation
- Apply ethical principles at all stages of the research process



Key contents

- Formulation of hypotheses and research problems
- Design of qualitative and quantitative studies
- Use of applied statistical tools
- Critical review of academic literature
- Presentation and interpretation of results
- Final drafting of the research paper

RESEARCH PROJECT



Final project requirements

The research paper must be between 6,000 and 8,000 words long (equivalent to approximately 12 to 16 pages) and comply with a rigorous academic structure. It must include: introduction, theoretical framework, methodology, analysis, conclusions and bibliographical references, in accordance with international standards of academic writing.



Completion of the training process

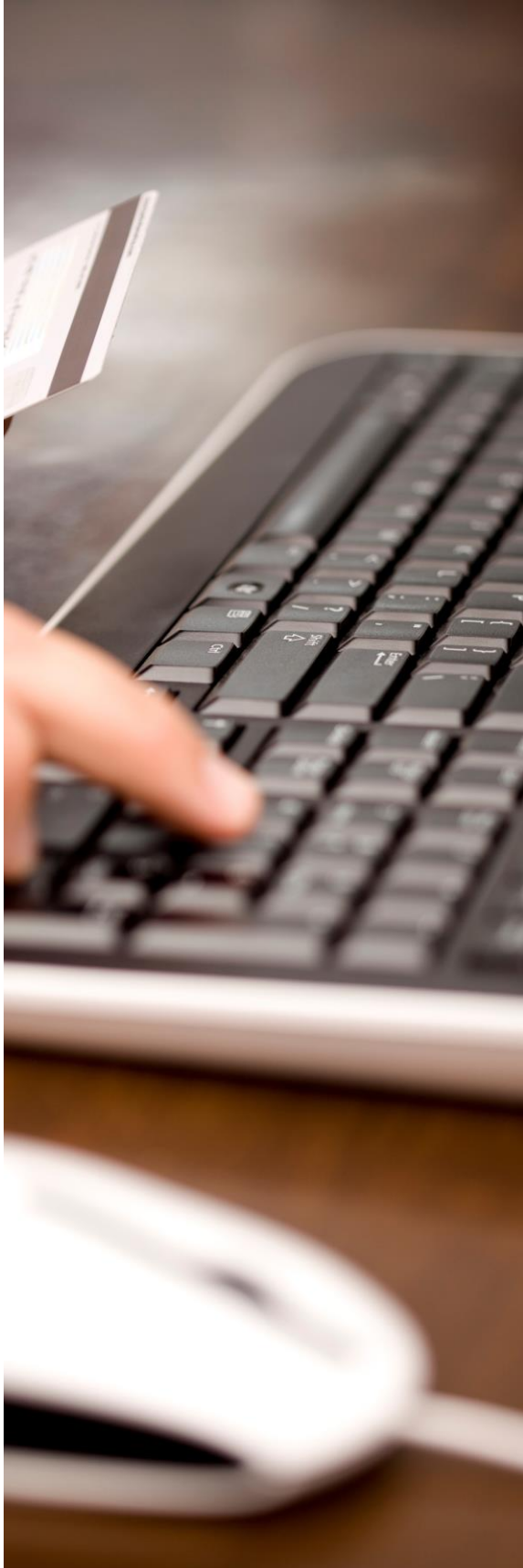
This course represents the final stage of the programme, where the knowledge acquired is integrated and the analytical, technical and methodological skills necessary for applied research in contemporary diplomacy are consolidated.



Strategic impact and professional application

Through their final project, participants will have the opportunity to generate innovative proposals and applied knowledge for the design of foreign policies in contexts characterised by digital transformation, geopolitical complexity and emerging technological challenges.

PRE-REGISTRATION PROCESS



Pre-registration application

In order to begin the process of joining the programme, interested parties must submit their **pre-registration application** through the Latin American and Caribbean Economic System (SELA), in coordination with the Ministries of Foreign Affairs of the member countries.



Required documentation

Applicants must attach the following documentation:

- Copy of valid identity document or passport.
- Official certification attesting to the status of foreign service official or senior public official belonging to the state apparatus of a SELA member country.



Validation and submission of applications

Once applications have been received, **SELA will validate the profiles** based on the established criteria and send **the list of pre-registered candidates to the European Institute of International Studies (EIIS)**, the academic institution responsible for the final admission and enrolment process.

ORGANISING INSTITUTIONS



The European Institute of International Studies (Sweden) was founded in Salamanca, Spain, in 2008. In 2010, the institute moved to Stockholm, Sweden, where it began its activities. Since 2017, it has been registered as a non-profit association dedicated to research and education, becoming the first centre in Northern Europe dedicated to the fields of international relations, diplomacy and peace. Its mission is to train initiative-taking leaders committed to society and to creating a better world.



The Latin American and Caribbean Economic System (SELA) is a regional intergovernmental organisation created in 1975 to promote economic and social cooperation among the countries of Latin America and the Caribbean. It acts as a forum for consultation, coordination and cooperation among its member states.



The Latin American & Caribbean Business and Studies Centre (LAC Centre) at Anglo-American University (AAU) in Prague (Czech Republic) is an academic centre dedicated to the study of the economic and social sectors of Latin America and the Caribbean, as well as their relations with the European Union. Its mission is to promote research, academic cooperation and strategic analysis through publications, consulting and events, serving as a bridge between both regions and as a reference point for regional development and policy issues.

Academic contact:

academicoffice@ieeiweb.eu

