



JAMAICA



Second Regional Seminar on Tourism: The Small and Medium-sized Enterprises (SMEs) and Tourism Development in the Caribbean Region

Montego Bay, Jamaica – 29th and 30th, October 2012

Agenda

Objectives:

1. Identify and assess best practices on the basis of successful cooperation experiences among public and private agencies, clusters and networks of small and medium-sized enterprises related to tourism development.
2. Encourage participants to articulate Tourism SME as a collaboration mechanism among enterprises in order to increase the touristic offer.
3. Explore ideas about projects, mechanisms and instruments for strengthening articulation productive consortiums for the tourism sector.
4. Identify areas of interest to be taken into account for technical assistance in local, national and regional levels to promote the competitiveness in the Caribbean tourism sector.

First Day:

8:30 Registration

9:00 Opening ceremony by:

Representative of the Permanent Secretariat of SELA
Representative of the CASME
Representative of the Government of Jamaica

9:30 **Opening presentation: Tourism in the Twenty-First Century-** Dr. Meredith Derby, President, Small Business Association of Jamaica

10:30 Coffee break

11:00 **OECS experience on co-operation and co-ordination among states to promote SME development through cluster programs for competitiveness enhancement and stimulation of sectoral linkages** – Vincent Philbert, Representative of the Organization of Eastern Caribbean States (OECS).

12:00 Questions and Answers

12:30 Lunch

14:00 **PANEL of local representatives**
Bar-B-Barn Beach Hotel – Ms. Angela Thomas

14:45 Coffee Break



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15:30 **PANEL of local representatives (continuation)**

Representatives of Entrepreneurs, Handcrafts and Micro Business

- Entrepreneur 1
- Entrepreneur 2
- Entrepreneur 3

14:45 Questions and Answers

17:30 Closing session

Second Day:

9:00 **An Entrepreneurial Gateway: Business Opportunities for Young Women and Men in Tourism** – Marcia Brandon, Regional Director, Caribbean Centre of Excellence for Youth Entrepreneurship

10:00 Questions and Answers

10:15 Coffee break

10:30 **The experiences on Tourism and SMEs in Trinidad** - Annette Stewart, Representative of the Caribbean Association for Small and Medium enterprises (CASME).

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11:00 **The experiences on Tourism and SMEs in The Bahamas** – Ian Ferguson, Representative of The Bahamas Chamber of Commerce and Employers Confederation.

11:30 **The experiences on Tourism and SMEs at Barbados** – Lynette Holder, Representative of the Small Business Association of Barbados (SBA).

12:00 Questions and Answers

12:30 Lunch

14:00 **PANEL of representatives on tourism SMEs sector:** *Follow-up actions to strengthen SMEs in the development of Regional tourism.*

- Representative of the Ministries related to the tourism and productive sectors of Jamaica.
- Representative of SMEs related with tourism development.

16:00 Coffee break

16:30 **Conclusions and recommendations**

17:00 Closing