Workshop to Launch the IPPALC: Pacific Alliance and South America

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Economic and Technical Cooperation

Workshop to launch the Public Policy Index for MSMEs in Latin America and the Caribbean (IPPALC): Pacific Alliance and South America
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BANCO DE DESARROLLO DE AMÉRICA LATINA

INTRODUCTORY SESSION

Workshop to Launch the IPPALC: Pacific Alliance and South America

OECD Latin America & the Caribbean Regional Programme

Presentation Outline

1. OECD SME Policy Index (SMEPI) – Introduction
2. Overview of Past IPPALC Development Process
3. Workshop Objectives

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OECD SME Policy Index (SMEPI)

OECD Latin America & the Caribbean Regional Programme

SME Policy Index Objectives

- To compare SME policy across countries and time and measure progress on policy convergence at regional level;
- To assess the level of policy development across key dimensions;
- To identify strong and weak points in policy design and implementation at country level;
- To provide a tool to policy makers and stakeholders to monitor progress in policy implementation.

SME PI regional applications and Partner Organisations

	2007	2009	2012	2016	2019
South East Europe	Western Balkans	Western Balkans	Western Balkans and Turkey	Western Balkans and Turkey	Western Balkans and Turkey
The Middle East and North Africa	2008: The Mediterranean and MENA		2014: The Mediterranean and MENA		2017: The Mediterranean and MENA
Eurasia			2012: Eastern Partner Countries	2016: Eastern Partner Countries	2019: Eastern Partner Countries
Southeast Asia			2014: ASEAN		2018: ASEAN
Latin America and the Caribbean					2018: Latin America

Dimensions covered by the SME PI

Dimension	Western Balkans and Turkey	Eastern Partner Countries	Mediterranean Middle East and North Africa	ASEAN	Latin America
Entrepreneurial learning and women's entrepreneurship	●	●	●	●	
Bankruptcy and second chance for SMEs	●	●	●		
Institutional and regulatory framework for SME policy making	●	●	●	●	●
Operational environment for SMEs	●	●	●	●	●
Support services for SMEs and start-ups	●	●	●	●	●
Public procurement	●	●	●		
Access to finance for SMEs	●	●	●	●	●
Standards and technical regulations	●	●	●		
Enterprise skills	●	●	●		
Innovation policy for SMEs	●	●	●		●
SMEs in a green economy	●	●	●	●	
Internationalisation of SMEs	●	●	●	●	●
Social and inclusive enterprises				●	
Productivity, technology and innovation				●	
Associativity and productive articulation					●

Sub-dimensions and thematic blocks

Dimension

5. Institutional Framework

Sub-Dimension

5.2 Strategic Planning, Policy Design and Coordination

Indicators

Planning & Design:

- Is there a multi-year SME strategy in place?

Implementation:

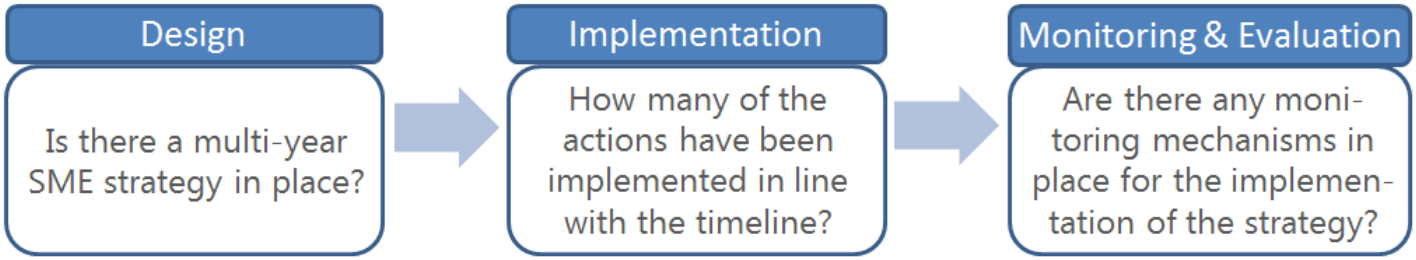
- Has a budget been mobilised for the action plan?

Monitoring & Evaluation:

Are there any monitoring mechanisms in place for the implementation of the strategy?

In order to be able to address systematic policy issues in a more detailed manner and enhance the depth of policy recommendations, some sub-dimensions have been split up into thematic blocks:

Example: Institutional Framework



SMEPI assessment: methodology and process

Phase I

ASSESSMENT FRAMEWORK REVISION
By OECD experts and Partner Organisations

Phase II

SELF-ASSESSMENT
by the national governments via policy assessment questionnaire

INDEPENDENT ASSESSMENT
by OECD and its partners, and local experts via policy assessment questionnaire

OFFICIAL STATISTICS
In the form of business demographics, quantitative policy data and company survey data for in-depth analysis & greater comparison

Phase III

STAKEHOLDER MEETINGS IN EACH ECONOMY
OECD, Government stakeholders, SBA coordinators, Partner organisations to reconciliate

Phase IV

ANALYSIS AND DRAFTING
OECD, Government stakeholders, SBA coordinators, Partner organisations to reconciliate

Phase V

LAUNCH EVENT AND ROAD SHOW
In Paris with OECD, Government stakeholders, SBA coordinators, Partner organisations and then in each of the 7 participant economies

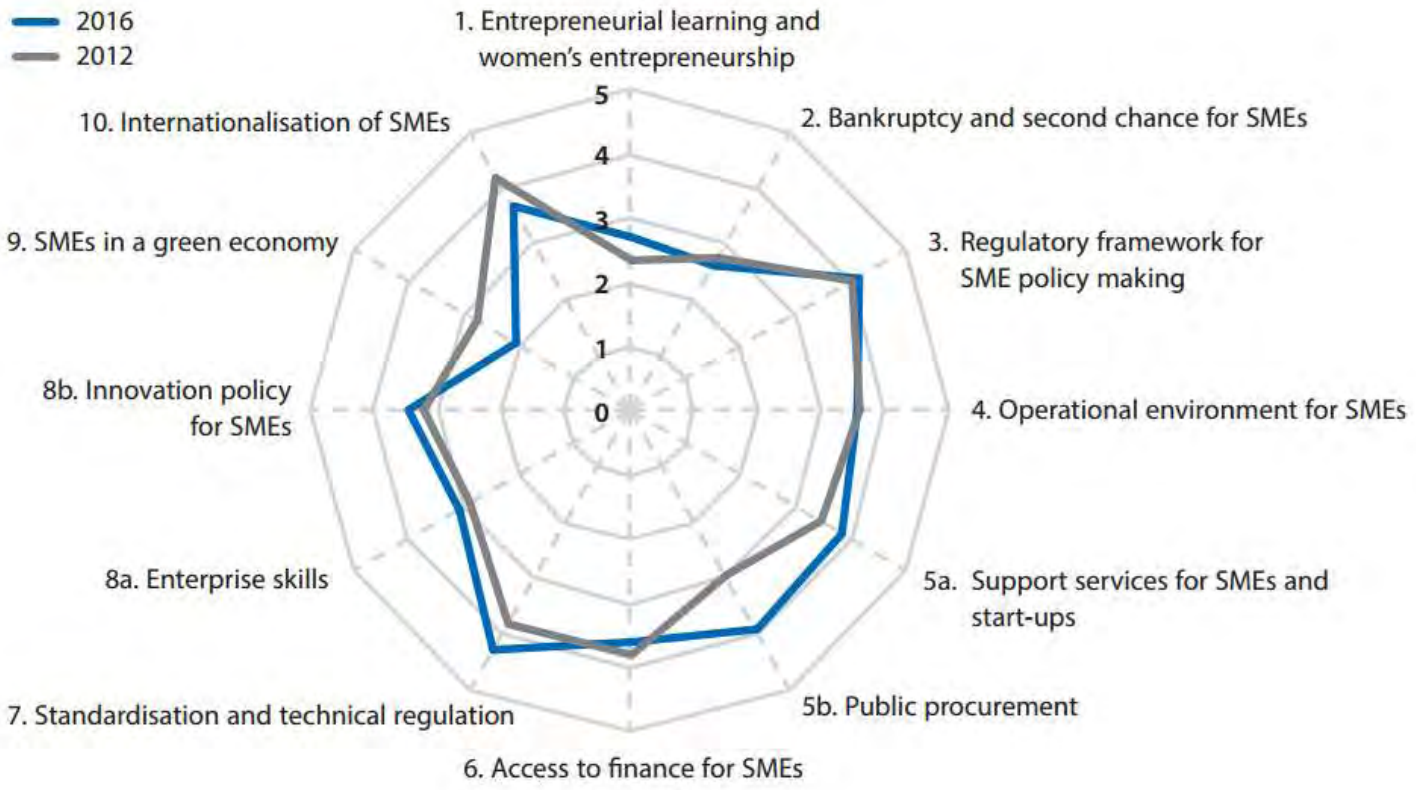
Necessary Conditions

- A group of countries sharing the same broad views on SME policy and pursuing common policy goals defined by regional strategy, policy declaration, SME principles, etc.;
- A leading government institution in each country eager to lead the process and able to secure the support of other institutions and key stake holders;
- A partnership among international and regional organisations ready to contribute to the process;
- Availability of key SME statistics and openness by government institutions to provide data and information;
- Possibility to raise adequate funding.

Project Outputs

- **Final Publication,** with overall assessment per sub-group and specific country notes for each dimension
- Comparable **Benchmarking** and Identification of Strengths and Weaknesses
- **Policy Dialogue** – Creation of SME Network
- Basis for future country-specific and regional projects to address revealed priority policy areas (**implementation and technical-assistance**)

SME PI scores (example of Serbia)



Examples of how participating economies have benefited from the SME PI

- *Western Balkans and Turkey*: SME PI results are regularly incorporated into the EC Enlargement Strategy Papers and they have been used by participating economies and the EC to design technical assistance programmes. The SME PI results have been taken into account for the establishment of the Western Balkans Enterprise Development & Innovation Facility (EDIF). The findings of the assessments are also instrumental for preparation of annual Economic Reform Programmes in Western Balkans and Turkey.

- *Eastern Partner Countries:* All six countries have already developed or are currently finalising an SME development strategy based on the assessment results and recommendations contained in the SME PI.

- *Mediterranean, Middle East and North Africa*: SME PI has been used by individual economies (e.g. Morocco and Egypt) to regularly monitor the SME policy development. The results of the SME PI have been incorporated into the 2015 -2020 SME Development Strategy of Jordan.

- *ASEAN*: In the Philippines the SME Development Strategy was largely based on the findings from the 2014 ASEAN SME PI. Based on the result of the 2014 SME PI, ASEAN has established a regional task-force to improve company registration procedures.

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Overview of Past IPPALC Development Process

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Past Meetings

Documento base:
Estudio de actualización del Índice de Políticas Públicas para Pymes en América Latina y el Caribe (IPPPALC)

Past Meetings

Meeting follow-up

- Receive letters of interest from pilot countries
- Form regional groups
- Identify lead institution in each country
- Establish a partnership among international and regional institutions concerning roles and financing

Overall Snapshot

4 sub-projects	Timeline: 2017-2019	1 Group of Experts
Pacific Alliance	March 2017-mid 2018	Latin American and Caribbean Economic System (SELA)
South America	March 2017-mid 2018	UN Economic Commission for Latin America and the Caribbean (ECLAC)
Central America	September 2017 – Dec 2018	Inter-American Development Bank (IDB)
Caribbean	Capacity Building Workshop and Technical Assistance: 2017-2018 SME Policy Index Assessment: mid 2019- 2020	Development Bank of Latin America (CAF)

Role of the National Coordinator

The Country Coordinator will support with :

- identifying the interlocutors in relevant ministries and agencies in your country and engaging them in the project;
- collecting data on the SME Policy Index indicators;
- organizing national meetings;
- helping on other coordination tasks to take the project forward as requested, under the guidance of the OECD team;
- providing feedback on the developed country chapter; and
- regular update on the state of the process.

List of National Coordinators

Chile
Mr. Esteban Rojas Pinochet
Asesor del Gabinete Ministerial
Ministro de Economía, Fomento y Turismo

Abel Benítez
División Pymes y Representante del Chile en PA Grupo Técnico PYMEs
Ministerio de Economía, Fomento y Turismo

Colombia
Doctora Sandra Acero
Ministerio de Comercio, Industría y Turismo

Mireya Bermeo Álvarez
Representante del Colombia en PA Grupo Técnico PYMEs
Ministerio de Comercio, Industría y Turismo

Mexico
Lic. Adrián Carrillo Acuña
Director del Instituto Nacional del Emprendedor

Iván Ornelas
Representante del México en PA Grupo Técnico PYMEs

Peru
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Director General de la Dirección General de Desarrollo Empresarial
Ministerio de la Producción

Lizandro Gutíerrez
Actual Coordinador y Representante del Perú en PA Grupo Técnico PYMEs
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Economista Senior

Ecuador
Mr. Paúl Pereira
Subsecretario de Mipymes y Artesanías

Eco. Juan Pablo Gencón
Coordinador General de Estudios

Uruguay
Sr. Rafael Mendive
Director de la Dirección Nacional de Artesanías, Pequenas y Medianas Empresas
Ministerio de Industria Energía y Minería (MIEM)

Consejero Martín Álvez
Director de Organismos Internacionales Económicos
Ministerio de Relaciones Exteriores

Meeting follow-up

- Form analytical team and conduct elaboration of the detailed assessment grid and data collection questionnaire

- Arrange kick-off workshop with lead country institutions and partners to formally define conceptual framework

Proposed Dimensions for Assessment in LAC

PROPOSED IPPALC DIMENSIONS

1. **Institutional Framework**
2. **Operational Environment /Simplification of Procedures**
3. **Access to Finance**
4. **MSME Development Services and Public Procurement**
5. **Innovation, and Technology**
6. **Productivity and Association-enhancing Measures**
7. **Access to Market and Internationalisation of MSMEs**

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Workshop Objectives

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Objectives

- Review the proposed content for each dimension and sub-dimension of the proposed assessment framework
- Agree on proposed modifications/additions
- Ensure that participants have a clear understanding and agree on the next steps in the IPPALC process
- Organise the self-assessment and the independent assessment phase

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